



BLIGA DESIGN CONSULTANTS

Website Designs & Development



COMPANY PROFILE



PRODUCTS & SERVICES

- ✓ Website Development
- ✓ Software & Application Development
- ✓ Branding & Printing



Hello, we are the
Bliga Design Consultants.

Company Profile

BLIGA DESIGN CONSULTANTS offer a broad range of products, providing customers with a variety of software's & websites solutions perfectly suited to their particular business system requirements to achieve business growth and success.

Bliga Design Consultants is a small, dynamic and highly-focused software development and consulting services website. Bliga Design Consultants is based on the border of East Gauteng. We try hard to offer a competitively priced website design and website services, aimed purely at large and small businesses in South Africa. We also cater similar services, smaller packages, for private individual who do not have large marketing budgets at their disposal. Therefore from small static sites to large content managed websites that worked for your business. We also provide a clearly understanding on our packages and development.



BLIGA DESIGN CONSULTANTS
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www.bliga.co.za

- ✓ **Vision statement**
 - To be the leading technology company international and national wide, offering updated products and better service
- ✓ **Mission statement**
 - To provide leading software's and computer related products ever.
- ✓ **Values**
 - Love, honesty, trust, loyalty that's what governs our company and our value
- ✓ **Growth strategy**
 - Diversification, organic growth, growth by acquisition,



RESULT
DRIVEN
STRATEGIES



We Keep You Online!



Website design & hosting

Application & software

Development

QUALITY SERVICES. CUSTOMER SATISFACTION

Online marketing

Creative design

Branding & printing



BLIGA DESIGN CONSULTANTS
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Our role is to supply the best technology, expertise, skill, tools, guidance and experience needed to build an effective web site for your business. We offer a broad range of products, providing customers with a variety of software's & websites solutions perfectly suited to their particular business system requirements to achieve business growth and success; we also take care of all the technical issues.

We offer website design & development for customers in South Africa and International. Bliga Design Consultants is all about the process of planning and creating a website on the internet. Our web designer's utilize mark-up language, most notably HTML for structure and CSS for customize as well as JAVASCRIPT to add interactivity to develop web pages that can read by all known web browsers.

Our profile includes:

- ✓ Web site creation, management and promotion.
- ✓ Project teams are assembled to suit the client's needs.
- ✓ Open source: Joomla!, Word press, Modx, sCommerce.
- ✓ Custom or template design.
- ✓ Dynamic functionality using Php, JavaScript, Flash, Java, MySQL databases.
- ✓ Secure Ecommerce – Paypal, Mpesa, Amazon, Carts, Paperstreet.
- ✓ Development Frameworks .
- ✓ Site Promotion – Google AdWords, search engine listings

Custom Design / Development:

- ✓ Business Application Development
- ✓ Web and Enterprise Portal Development
- ✓ Website Development
- ✓ Intranet /Extranet Development
- ✓ Web-based Database Programming
- ✓ GUI Design and Usability Modeling, Customization and Integration



WEB SERVICES:

1. DESIGNING
2. HOSTING
3. DOMAIN REGITRATION
4. MAINTENANCE
5. INTERNET MARKETING
6. E-COMMERCE
7. CUSTOM APPLICATION DEVELOPMENT



WEB DESIGNING

We are capable of developing any type of a website from a simple page to a Hi-tech Ecommerce Website, we strive to make your online presence a real experience.



Website/ Email Hosting Profile

- ✓ Unlimited Disk Space and Bandwidth
- ✓ Unlimited Sub Domains, FTP Accounts, and Email Accounts
- ✓ 99.9% Uptime Guarantee

Free With Each Web Hosting Plan...

- ✓ Free SiteBuilder and SiteStudio Website Building Tools
- ✓ Free Website Transfer, Domain Transfer, MySQL Transfer, Script Transfer (Details)
- ✓ 52 Free scripts can be instantly installed on your account with a few clicks

Control Panel Features...

- ✓ Latest cPanel Control Panel
- ✓ Website Statistics: AWStats, Webalizer, Raw Log Manager, Referrer and Error Logs
- ✓ Fantastico: Instant Shopping Carts, Blogs, Portals, Forums, Counters, Formmail
- ✓ Password Protected Directories and Custom Error Pages
- ✓ Web Based File Manager, Hotlink Protection, IP Deny Manager, Redirect URL

Programming and Database Features...

- ✓ Unlimited MySQL Databases with phpMyAdmin Access
- ✓ Programming Language: CGI, Fast CGI, PHP 5, Ruby on Rails, Perl, Python, SSI
- ✓ Programming Modules: Curl, CPAN, GD Library, ImageMagick
- ✓ System Management: SSH Access and Cron Job Scheduling
- ✓ FrontPage Extensions

Email Features...

- ✓ Unlimited POP3 Email Accounts with SMTP
- ✓ WebMail Access: Horde, SquirrelMail, RoundCube
- ✓ Receive your email to your phone via IMAP Support
- ✓ Prevent spam with SpamAssassin
- ✓ Unlimited Autoresponders, Mail Forwards, Email Aliases, Mailing Lists

Award Winning Support...

- ✓ -24/7/365 Premium Support via Phone, Live Chat, and Ticket System (Email)
- ✓ Automatic Weekly Off-Site Data Backups
- ✓ 24/7/365 Server Monitoring
- ✓ Online Support Portal with over 500+ Video Tutorials and 680+ Help Articles



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Website Online Marketing/Advertising and Search Engine Optimization (SEO)

The foundation of any profitable internet marketing campaign is a fundamentally-sound and optimized website. Search engine optimization is by far the best way to maintain a stream of free, qualified traffic flowing to your website. Search engines are the gateway through which potential customers find your product. Placement in the top ten rankings for relevant keywords is crucial for any business wishing to continue being competitive in the 21st century.

Our online marketing covers the following:

1. Social Media
2. Press Releases, E-Newsletter and Blog
3. Email Marketing
4. Search Engine Optimization
5. SEO Pricing
6. Search Saturation
7. Link Building
8. PR2 (SEO & Press Release)
9. Pay-Per-Click Campaign Management
10. Email Marketing
11. Conversion Analysis
12. Website Visitor Analysis
13. Website Call Tracking





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